*The LightBox location intelligence platform helps the City of Pismo Beach Fire Administrative Department cut time spent on inspections by 50%*

# Pismo Beach Depends on the LightBox Platform to Access the Location Data They Need for Their Operations

**Michelle Pearson** is an Administrative Assistant for the CAL FIRE & the Pismo Beach Fire Department that works with several city departments. She shares below why the city relies on the LightBox platform.

## Save Time With Streamlined Workflows

Pearson primarily uses LandVision to access property owner portfolios, which are essential to property inspections. Landvision allows her to easily create and export contact lists by simply clicking on a parcel and generating a list, reducing the time it takes Pearson to identify property owners. This allows her to quickly notify owners when properties require work.

> *"The LightBox platform cut my time in half,"* Pearson says.

> *"It went from taking me 40+ hours over 2 weeks to do inspections to about 20 hours."*

## Access Continually Updated Data For Complete Reliability

Prior to adopting the LightBox platform, the City of Pismo Beach was using a program that did not deliver accurate information.

> *"LightBox data is continually updated, and this makes a huge difference to me,"* Pearson explains.

> *"Our planning department sends out public meeting notices, and they come to me 4-5 times per year to do this for them because it's easier for me to do using the LightBox platform. I can do a 300-ft public meeting mailing in minutes."*

For more information on LightBox products and services, call **1-800-624-0470** or email **sales@lightboxre.com**.

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**PROBLEM**

Using a property data system that delivered outdated and inaccurate information was costing the City of Pismo Beach valuable time.

**SOLUTION**

The LightBox platform's automation capabilities and complete, accurate property data help the City of Pismo Beach operate more efficiently.

**BENEFITS**

- **Save Valuable Time:** Streamline your access to ownership information & other critical location data.
- **Trust Your Data:** Quickly access up-to-date information to ensure complete accuracy.
- **Simplify Your Workflows:** Easily find the information you need with the help of an intuitive, user-friendly interface.

## Benefit From A User-Friendly Interface

Pearson appreciates that the LightBox platform is so easy to use. Although LightBox offers product tranings and webinars, she has not needed them, finding she could easily train herself to use the platform.

> *"I can easily upload shapefiles, size them, and show them on the map in just a couple of clicks,"* Pearson says.

> *"I didn't find other programs that are as easy to use!"*

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